Publications by Department

Loyola College in Maryland January 1, 2007 - December 31, 2007

Accounting

Blouch, William E. (Professor)

Conference Proceeding

Blouch, W. E., Michenzi, A. R., Ulrich, T. A., *An Importance-Effectiveness Analysis of Contemporary Auditing Curriculum*, Allied Academies International Internet Conference, (2007).

Langmead, Joseph M. (Executive-in-Residence)

Journal Article, Academic Journal

Langmead, J. M., Sedaghat, A. M., Integrating Professionalism In the Business School Curriculum: The Development of a Course Examining Implications of the Financial Reporting Crisis on the Professionalism and Ethical Framework of Corporate Controllership and Financial Officers, Advances in Accounting Education, 8, (2007), p. 135-157.

Michenzi, Alfred R. (Associate Professor)

Conference Proceeding

Blouch, W. E., Michenzi, A. R., Ulrich, T. A., *An Importance-Effectiveness Analysis of Contemporary Auditing Curriculum*, Allied Academies International Internet Conference, (2007).

Sedaghat, Ali M. (Associate Professor)

Journal Article, Academic Journal

Langmead, J. M., Sedaghat, A. M., Integrating Professionalism In the Business School Curriculum: The Development of a Course Examining Implications of the Financial Reporting Crisis on the Professionalism and Ethical Framework of Corporate Controllership and Financial Officers, Advances in Accounting Education, 8, (2007), p. 135-157.

Conference Proceeding

Sedaghat, A. M., Carroll, T. E., *Using ABC to Improve Performance Evaluation of the Sales Professionals in a Sales and Service Industry*, Proceedings of the National Decisions Sciences Institute, (2007).

Conference Proceeding

Sedaghat, A. M., The Best Practice in Teaching Financial Accounting for Executive MBA Classes: Build Your Own Case, Proceedings of the Decision Sciences Institute, (2007).

Soroosh, Jalal (Professor)

Journal Article, Professional Journal

Soroosh, J., Espahbodi, P., New Accounting Rules for Postretirement Benefits: How SFAS 158 May Affect A Company's Financial Statements, CPA Journal, (2007), p. 28-35.

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Zhu, Hong (Assistant Professor)

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Small, K. W., Ionici, O. E., Zhu, H., Size does matter: An examination of the economic impact of Sarbanes-Oxley, Review of Business, 27, Summer, (2007), p. pp. 47-55.

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Zhu, H., Small, K. W., *Has Sarbanes-Oxley Led to a Chilling in the U.S. Cross-listing Market?*, CPA Journal, 77, 3, (2007), p. 32-37.

Economics

Burger, John D. (Associate Professor)

Journal Article, Academic Journal

Burger, J. D., Warnock, F. E., *Foreign Participation in Local Currency Bond Markets*, Review of Financial Economics, 16, 3, (2007), p. 291-304.

Schwartz, Jeremy

Research Report

Schwartz, J., State and Local Governments: Persistent Fiscal Challenges Will Likely Emerge Within the Next Decade, U.S. Government Accountability Office, GAO-07-1080SP, (2007).

Walters, Stephen J.K. (Professor)

Newspaper

Walters, S. J.K., Mr. Angelos needs to save baseball, The Baltimore Examiner, (2007), p. 15.

Magazine/Trade Publication

Walters, S. J.K., Fixing Baseball's Steroid Problem, The Wages of Wins Journal, (2007).

Newspaper

Walters, S. J.K., Fasten your financial seat belt, The Baltimore Examiner, (2007), p. 19.

Newspaper

Walters, S. J.K., O's are optimistic to a fault, The Baltimore Examiner, (2007), p. 17.

Newspaper

Walters, S. J.K., Bleeding city, bleeding hearts, The Baltimore Examiner, (2007), p. 21.

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Walters, S. J.K., Rocket Science: Clemens and 'Roids, The Wages of Wins Journal, (2007).

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Walters, S. J.K., *Playing the Ponies, for Fun and Profit*, The Wages of Wins Journal, (2007).

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Walters, S. J.K., *Baseball's Arm's Race and the Prisoner's Dilemma*, The Wages of Wins Journal, (2007).

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Finance

Fairchild, Lisa M. (Professor)

Conference Proceeding

Fairchild, L. M., Ionici, O. E., *Bigger than Enron: Incorporating the Ethics Scandals in Finance Courses*, MidWest Finance Association Annual Conference, (2007).

Ionici, Octavian E. (Assistant Professor)

Journal Article, Academic Journal

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Fairchild, L. M., Ionici, O. E., *Bigger than Enron: Incorporating the Ethics Scandals in Finance Courses*, MidWest Finance Association Annual Conference, (2007).

Reinhart, Walter J. (Professor)

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Reinhart, W. J., Brennan, M., *Behavioral Portfolios Performance Measurement*, Financial Decisions, 19, 1, (2007).

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Doncel, L. M., Reinhart, W. J., Sainz, J., Should Investors Study? A Note on Financial Knowledge and Risk Aversion, Anales De Economia Aplicada, Reunion Anul Asepelt XXI, (2007).

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Small, Kenneth W. (Assistant Professor)

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Small, K. W., Kwag, A., *The Impact of Regulation Fair Disclosure on Earnings Management and Analyst Forecast Bias*, Journal of Economics and Finance, (2007), p. 87-98.

Ulrich, Thomas A. (Professor)

Conference Proceeding

Blouch, W. E., Michenzi, A. R., Ulrich, T. A., *An Importance-Effectiveness Analysis of Contemporary Auditing Curriculum*, Allied Academies International Internet Conference, (2007).

Information Systems

Burgee, Lawrence

Conference Proceeding

Van Doren, D. C., Burgee, L., *Using the World Wide Web to Facilitate an International Study Tour*, American Soceity of Business and Behavioral Sciences, (2007).

Hoadley, Ellen D. (Associate Professor)

Journal Article, Academic Journal

Hoadley, E. D., *Teaching a Hybrid MBA Course: A Case Study in Information Technology*, Journal of Learning in Higher Education, 3, 2, (2007), p. 17-21.

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Hoadley, E. D., Kohli, R., *Healthcare: Fertile Ground for Action Research, Information Systems Action Research: An Applied View of Emerging Concepts and Methods*, Springer Science Business Media, Ned Kock (ed.), 10, (2007), p. 241-253.

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Rice, Daniel O. (Assistant Professor)

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Rice, D. O., Classification of Statistical Database System (SDB) Security Measures, Northeast Decision Science Institute (NEDSI), (2007).

Tallon, Paul P.

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Tallon, P. P., Reengineering the IT Supply Chain, http://www.cioupdate.com/trends/article.php/3691841, (2007).

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Wren, Gloria P. (Assistant Professor)

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Wren, G. P., Ferreiro, O., Forgionne, G., Desai, H. B., *Adoption of decision support systems in a developing country*, Journal of Decision Systems, 16, 4, (2007), p. 425-449.

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Wren, G. P., Morch, A., Tweedale, J., Ichalkaranje, N., *Innovations in agent collaboration, cooperation and teaming, Part - 2*, Journal of Network and Computer Applications, 30, 3, (2007), p. 1085-1088.

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Wren, G. P., Sharkey, P. D., Dy, S., *Mining lung cancer patient data to assess healthcare resource utilization*, Expert Systems with Applications, 35, 4, (2007), p. 1611-1619.

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Wright, George M. (Associate Professor)

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International Business

Franke, Richard H. (Professor)

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Kashlak, Roger J. (Professor)

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Gray, John A. (Professor)

Journal Article, Academic Journal Gray, J. A., Business Employers Beware, The Tort of Abusive Discharge and Sarbanes-Oxley Section 1107, Atlantic Law Journal (The), 1, 10, (2007).

Runnels, Michael (Assistant Professor)

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Resistance, Fordham International Law Journal, 30, 1587, (2007).

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Cummings, Jeffrey L. (Associate Professor)

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Desai, Harsha B. (Professor)

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Lorenzi, Peter (Professor)

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Mento, Anthony J. (Professor)

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Raelin, Jonathan D.

Book Review

Raelin, J. D., *The Laws of Emotion – Nico H. Frijda*, Academy of Management Review, 32, 3, (2007), p. 995-996.

Marketing

Corrigan, Hope B. (Visiting/Adjunct Faculty)

Book, Chapter in Textbook-Revised

Corrigan, H. B., *Retailing Management*, *6th edition*, Michael Levy and Bart Weitz. McGraw Hill Higher Education, (2007).

Klink, Richard R. (Associate Professor)

Journal Article, Academic Journal

Delvecchio, D., Jarvis, C., Klink, R. R., Dineen, B., *Leveraging Brand Equity to Attract Human Capital*, Marketing Letters, 18, 3, (2007), p. 149-164.

Conference Proceeding

Klink, R. R., *Gender and New Brand Name Response*, Marketing Theory and Applications, (2007), p. 192.

Vallen, Beth E. (Assistant Professor)

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Vallen, B. E., Wilcox, K., Block, L. G., Fitzsimmons, G. J., *If I Can Choose Vegetables Then I'll Have Dessert: The Mere Presence of Healthy Food Items on Healthy Versus Unhealthy Choice*, Marketing and Public Policy, 17, (2007), p. 86-88.

Van Doren, Doris C. (Professor)

Journal Article, Academic Journal

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Operations Management

Falasca, Mauro

Conference Proceeding

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White, S., Falasca, M., Russell, R. S., *Using Quality Function Deployment to Improve*, Proceedings of the Decision Sciences Institute Mini-Conference on Services Science, (2007).

Sharkey, Phoebe D. (Professor)

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Wren, G. P., Sharkey, P. D., Dy, S., *Mining lung cancer patient data to assess healthcare resource utilization*, Expert Systems with Applications, 35, 4, (2007), p. 1611-1619.

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