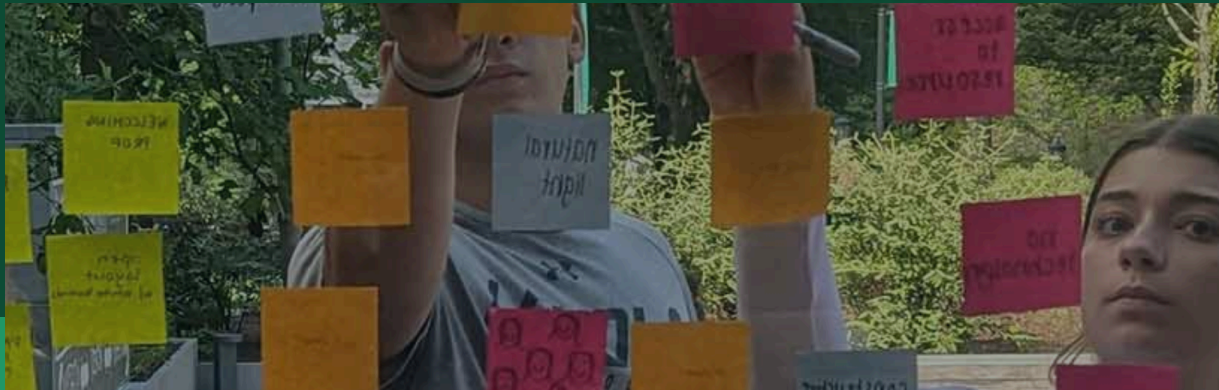




INNOVATION & ENTREPRENEURSHIP MINOR



Innovation & Entrepreneurship skills and practices are applicable to any career path, whether launching a new venture, working within a startup, or contributing to innovations in an existing organization. Loyola University Maryland offers this exciting and valuable minor to enhance most majors and expand your career opportunities.

I&E minors will:

- **Develop** self-awareness of their aptitude and attitude related to innovation and entrepreneurship to facilitate opportunities for personal growth.
- **Conceptualize** how to start a business or contribute to transforming an existing business or organization.
- **Understand** the critical organizational and operational components of launching and growing a venture.
- **Build** practical skills and experiences to apply to their chosen career and professional aspirations.



Core Courses (All 3)

- BA205 - Creative Mindset
- MG451 - Social Entrepreneurship
- BA490 - Applied Angel Investing



Electives (Select 2)

- Courses in a technical area of interest
- Wide selection of courses, including specific courses for non-business majors



Capstone (Required)

- BA401 - New Venture Creation



ELECTIVE COURSE OPTIONS:

Sellinger:

- **AC201 – Financial Accounting**
- BA498 - Innovation & Entrepreneurship Internship
- EC304 – Survey of International Economics OR
- EC347 - Economics of Race & Inequality
- EC405 – Game Theory & Economics Information
- EC446 – International Trade
- EC450 – Managerial Economics
- FI320 – Financial Management
- FI322 – Investments
- FI350 – Financial Modeling
- **IB282 – Global Environment of Business**
- IB315 – International Management
- **MG201 – Management**
- MG306 – Managing Teams
- MG333 – Global Strategy for Sustainability
- **MK240 - Marketing**
- MK440 – Selling Concepts & Strategies
- MK442 – Strategic Marketing
- MK444 – New Product Development and Management
- LW305 – Legal Environment of Business

Arts & Sciences:

- BL109 – Modern Marvels of Biotechnology
- BL315 – Bench to Bedside: Translating Science to Patient Care
- CM304 – Business Journalism
- CM308 – Multimedia Storytelling
- CM312 – Web I
- CM321 – Mobile Media
- CM365 – Podcasting & Long-Form Digital Audio
- CM375 – Animation and Motion Graphics
- CS403/DS303 – Discovering Information in Data
- CS456 – Web Programming
- CS491/EG491/PH491 - Technology Innovation & Entrepreneurship
- CS496 – Computer Science Capstone
- EG103 – Engineering and Society: Engineering, Design, and Creative Problem Solving in the Built World
- **IS251 – Data Analytics and Information Systems**
- IS358 – Data Mining & Business Intelligence
- IS360 – Management of Global Info Tech
- IS458 – Web-Enabled Entrepreneurial Project
- IS460 – Data Visualization
- **PL310 – Business Ethics**
- PL314 – Environmental Ethics
- PT360/SA360 – Digital Mixed Media OR
- SA224 – Two-Dimensional Design OR
- SA227/EG227 – Three-Dimensional Design in Art & Engineering
- TH312 – Christian Environmental Ethics
- WR325 – Professional Writing OR
- WR326 – Technical Writing

NOTE:
Courses in **GREEN** are available only to students with non-Sellinger majors



LOYOLA'S INNOVATION & ENTREPRENEURSHIP ECOSYSTEM:

The I&E Minor is an example of Loyola's commitment to interdisciplinary, liberal art-oriented, and experiential learning. The program is part of an ecosystem organized within the Simon Center for Innovation & Entrepreneurship (SCI&E) that fosters a creative mindset and develops skills and competencies that students can apply to nearly any academic and career goals. The SCI&E provides mentoring, programming, and resources to support Loyola students and the wider Baltimore community in entrepreneurial pursuits. For more information or questions on the I&E program, contact Professor Jon Weinstein, Entrepreneur-in-Residence, at jweinstein1@loyola.edu.