

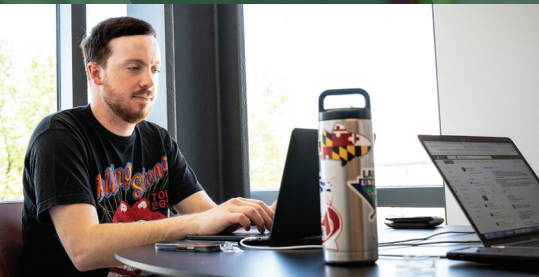
# Health Communication Specialization



LOYOLA  
UNIVERSITY MARYLAND



Loyola College  
of Arts & Sciences





# HEALTH COMMUNICATION

The **33-credit** online sequence is aimed at enabling health communicators to integrate emerging media into a broad range of communication activities associated with health and well-being. Health communication professionals develop, implement, and evaluate effective health campaigns, manage communication in health crisis situations, work with the media to deliver behavioral health messages, and design ways for leaders to communicate health-related information to their stakeholders.

<p><b>12+</b> months to completion</p>	<p><b>15-week</b> courses</p>	<p>Small class size <b>20</b> students</p>	<p><b>ASYNCHRONOUS</b></p>
--	-----------------------------------	--	----------------------------

## How you'll emerge

In these courses students are exposed to the unique challenges and needs that arise for health communicators and develop skills to help them deploy effective health messages and campaigns. Our alumni help lead communication efforts from hospitals, medical systems, and health non-profits by leveraging digital communication tools and understanding the importance of inclusive messaging strategies.

## Be more than just a number

**Class sizes are small and incorporate personalized interaction between students and faculty.**

## Expand your potential in any career

Our program prepares you to not only explore new media's role in communication disciplines, including journalism, public relations, advertising, social media, and marketing, but also thrive in any field you work in—from music, to healthcare, to the non-profit sector.

## Interested in health communication but not ready for a full graduate degree?

Take select graduate coursework and earn your Certificate in Health Communication. Visit [www.loyola.edu/go/hc-certificate](http://www.loyola.edu/go/hc-certificate) to learn more.

**>>> FOR MORE INFORMATION, SCAN THE QR CODE OR VISIT:**

[WWW.LOYOLA.EDU/GO/HC-APPLY](http://WWW.LOYOLA.EDU/GO/HC-APPLY)

