Publications by Department

Loyola College in Maryland
January 1, 2004 - December 31, 2004

Accounting

Blouch, William E. (Professor)

Conference Proceeding
Ulrich, T. A., Blouch, W. E., Michenzi, A. R., *An Assessment of the Quality of Auditing Curricula Design*, 2004 National Emerging Issues in Business Technology Conference, (2004).

Conference Proceeding
Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *The Importance of Auditing-Based Competencies: Does Size of Firm Matter?*, Annual Meeting of Allied Academies Meeting, (2004).

Keeling, Kermit O. (Associate Professor)

Journal Article, Academic Journal
Keeling, K. O., Reinhart, W. J., *Treasury Inflation-Indexed Securities Provide Protection Against Inflation*, Journal of Taxation of Investments, (2004), p. 9.

Journal Article, Academic Journal
Keeling, K. O., *Planning for the Kiddie Tax: Diversity with Investment Control*, Journal of Taxation of Investments, Spring, (2004), p. 16.

Michenzi, Alfred R. (Associate Professor)

Conference Proceeding
Ulrich, T. A., Blouch, W. E., Michenzi, A. R., *An Assessment of the Quality of Auditing Curricula Design*, 2004 National Emerging Issues in Business Technology Conference, (2004).

Conference Proceeding
Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *The Importance of Auditing-Based Competencies: Does Size of Firm Matter?*, Annual Meeting of Allied Academies Meeting, (2004).

Sedaghat, Ali M. (Associate Professor)

Conference Proceeding
Sedaghat, A. M., Cox, R., *Hyperion in Erickson Retirement Communities*, Decision Sciences (Journal of), (2004).

Soroosh, Jalal (Professor)

Journal Article, Professional Journal
Soroosh, J., Ciesielski, J., *Accounting for Special Purpose Entities Revised: FASB Interpretation No. 46, Consolidation of Variable Interest Entities*, CPA Journal, (2004), p. 30-37.

Book, Chapter in Scholarly Book-Revised
Soroosh, J., *The Encyclopedia of Journal Entries*, AIPB, (2004).

Economics

Burger, John D. (Associate Professor)

Journal Article, Academic Journal
Burger, J. D., *The Policy Anticipation Hypothesis: Evidence from the Federal Funds Futures Market*, Contemporary Economic Policy, 22(4), (2004), p. 544-554.

Working Paper
Burger, J. D., Warnock, F. E., *Foreign Participation in Local-Currency Bond Markets*, International Finance Discussion Paper #794, Federal Reserve Board, (2004).

Derrick, Frederick W. (Professor)

Journal Article, Academic Journal
Sedgley, N. H., Williams, N. A., Derrick, F. W., *The Effect of Educational Test Scores on House Prices in a Model with Spatial Heterogeneity*, Journal of Housing Economics, 17, 2, (2008), p. 191-200.

Journal Article, Academic Journal
Derrick, F. W., Scott, C. E., Hutson, T., *Prison Labor Effects on the Unskilled Labor Market*, American Economist, XLVII, 2, (2004), p. 74-81.

Di Lorenzo, Thomas J. (Professor)

Book, Scholarly-New
Di Lorenzo, T. J., *How Capitalism Saved America: The Untold History of Our Country from the Pilgrims to the Present*, Crown Forum/Random House, (2004).

Hilton, Francis G. (Associate Professor)

Book, Chapter in Scholarly Book-New
Hilton, F. G., *Globalization : The Impact on the Global Environment*, Globalization: A Virtuous Vice, (2004), p. 159-176.

Larson, John

Journal Article, Academic Journal
Mento, A. J., Larson, J., *Epiphany: A Story of Improving Teaching Effectiveness in an Executive MBA Economics Course*, Journal of Executive Education, 3, 1, (2004), p. 17-36.

Scott, Charles E. (Professor)

Journal Article, Academic Journal
Derrick, F. W., Scott, C. E., Hutson, T., *Prison Labor Effects on the Unskilled Labor Market*, American Economist, XLVII, 2, (2004), p. 74-81.

Journal Article, Academic Journal
Scott, C. E., Siegfried, J., *American Economic Association Universal Academic Questionnaire Summary Statistics 2003*, American Economic Review, 92, 2, (2004), p. 535-538.

Sedgley, Norman H. (Associate Professor)

Journal Article, Academic Journal
Sedgley, N. H., Williams, N. A., Derrick, F. W., *The Effect of Educational Test Scores on House Prices in a Model with Spatial Heterogeneity*, Journal of Housing Economics, 17, 2, (2008), p. 191-200.

Journal Article, Academic Journal
Sedgley, N. H., *Discrimination and Economic Growth*, Economics Letters, 90, 2006, (2004), p. 194-199.

Journal Article, Public or Trade Journal
Sedgley, N. H., Elmslie, B., *The Geographic Concentration of Knowledge: Agglomeration and Congestion in Innovation Across US States*, International Regional Science Review, 27, 2, (2004), p. 111-137.

Conference Proceeding
Sedgley, N. H., *What can the Demographic Transition Teach us About Innovation Driven Growth?*, XVII Annual Conference of the European Society for Population Economics, (2004).

Walters, Stephen J.K. (Professor)

Magazine/Trade Publication
Walters, S. J.K., *StatScape: The Next Big Thing*, The Sporting News, (2004), p. 68.

Magazine/Trade Publication
Walters, S. J.K., *StatScape: Is Poor Defense a Fatal Flaw*, The Sporting News, (2004), p. 66.

Magazine/Trade Publication
Walters, S. J.K., *To Know List: Having a lead now goes a long way*, The Sporting News, (2004), p. 5.

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Walters, S. J.K., *StatScape: Leadoff Model*, The Sporting News, (2004), p. 72.

Magazine/Trade Publication
Walters, S. J.K., *StatScape: Bullpen Recipe*, The Sporting News, June, 7, (2004), p. 36.

Magazine/Trade Publication
Walters, S. J.K., *StatScape: Homer Inflation*, The Sporting News, (2004), p. 51.

Magazine/Trade Publication
Walters, S. J.K., *StatScape: Age and Performance*, The Sporting News, (2004), p. 38.

Ward, Marianne H. (Assistant Professor)

Journal Article, Academic Journal
Ward, M. H., Devereux, J., *Relative UK/US Output Reconsidered: A Reply to Professor Broadberry*, Journal of Economic History (The), 64, 3, (2004), p. 879-891.

Book Review
Ward, M. H., *[Review of] Health and Labor Force Participation over the Life Cycle: Evidence from the Past. Edited by Dora L. Costa*, Journal of Economic History (The), 64, (2004).

Williams, Nancy A. (Associate Professor)

Journal Article, Academic Journal

Sedgley, N. H., Williams, N. A., Derrick, F. W., *The Effect of Educational Test Scores on House Prices in a Model with Spatial Heterogeneity*, Journal of Housing Economics, 17, 2, (2008), p. 191-200.

Finance

Fairchild, Lisa M. (Professor)

Journal Article, Academic Journal
Fairchild, L. M., *Trillion Dollar Bet: A Video Supplement for Teaching Derivatives*, Advances in Financial Education, (2004), p. 13.

Flaherty, Susan M. D. (Assistant Professor)

Journal Article, Public or Trade Journal
Flaherty, S. M. D., Li, J., *Composite Performance Measures: Evidence on Chinese Stock Exchanges.*, Chinese Economy Journal, (2004).

Fletcher, Harold D. (Professor)

Journal Article, Academic Journal
Fletcher, H. D., Smith, D., *Managing for Value: Developing a Performance Measurement System Integrating Economic Value Added and Balance Scorecard in Strategic Planning*, Journal of Business Strategies, 21, 1, (2004).

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Conference Proceeding
Fletcher, H. D., *Emery Packaging Company Case*, American Society of Business and Behavioral Sciences, (2004).

Li, Joanne W. (Associate Professor)

Journal Article, Public or Trade Journal
Li, J. W., Flaherty, S., *Composite Performance Measures - Evidence on Chinese Stock Exchanges*, The Chinese Economy, 37, 2004, (2004), p. 39-66.

Reinhart, Walter J. (Professor)

Journal Article, Academic Journal
Keeling, K. O., Reinhart, W. J., *Treasury Inflation-Indexed Securities Provide Protection Against Inflation*, Journal of Taxation of Investments, (2004), p. 9.

Conference Proceeding
Reinhart, W. J., Downard, S. P., *The Psychology of Colombian Investors*, Alternative Perspectives on Finance, Proceedings of the Seventh Biennial Conference, (2004).

Ulrich, Thomas A. (Professor)

Conference Proceeding
Ulrich, T. A., Blouch, W. E., Michenzi, A. R., *An Assessment of the Quality of Auditing Curricula Design*, 2004 National Emerging Issues in Business Technology Conference, (2004).

Conference Proceeding

Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *The Importance of Auditing-Based Competencies: Does Size of Firm Matter?*, Annual Meeting of Allied Academies Meeting, (2004).

Information Systems

Pridmore, Jean L.

Conference Proceeding
Bradley, R., Pridmore, J. L., Prince, B., *Preliminary Evaluation of Using LITEE Multimedia Instructional Materials in a Non-traditional Graduate Information Technology Course*, Southern Association of Information Systems, (2004).

Tallon, Paul P.

Technical Report
Tallon, P. P., *Beyond ROI: A Multidimensional Evaluation of IT Business Value*, CIO Research Whitepaper Series, Memento, Inc., (2004).

Technical Report
Tallon, P. P., *Critical Steps in Storage Management: How Business Requirements Shape Policy Decisions*, CIO Research Whitepaper Series, Glasshouse, Inc., (2004).

Technical Report
Tallon, P. P., *When the Going Gets Tough: The Critical Role of IT Governance in Turbulent Times*, Center for Research on IT and Organizations, University of CA, Irvine, paper #359, (2004).

Wren, Gloria P. (Assistant Professor)

Magazine/Trade Publication
Wren, G. P., Hahn, E., Forgionne, G., *A Multiple Criteria Framework for the Evaluation of Decision Support Systems*, Omega, 32, 4, (2004), p. 323-332.

Conference Proceeding
Wren, G. P., Ichalkaranje, N., *Innovations in intelligent agents and applications*, 8th International Conference on Knowledge-Based Intelligent Information and Engineering Systems, M. Negoita, R. Howlett, L. Jain, eds., 1, Lecture Notes in Artificial Intelligence 3213, (2004), p. 110-112.

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Wren, G. P., Hahn, E., Forgionne, G., *Intelligent decision making in information retrieval*, Knowledge-Based Intelligent Information and Engineering Systems 8th International Conference, M. Negoita, R. Howlett, L. Jain, eds, 1, Lecture Notes in Artificial Intelligence 3213, (2004), p. 103-109.

Conference Proceeding
Balmeceda, M. J., Wren, G. P., *Effect of Trust in the Success of IT Reform in Chile*, Information Resources Management Association (IRMA), (2004), p. 254-256.

Professional Presentation
Wren, G. P., *Search strategy for the Preventing Suicide Website*, National Institue of Mental Health as part of the final assessment of a SBIR for the Preventing Suicide Network, (2004).

Professional Presentation
Wren, G. P., *Dealing with Technological Change*, Invited seminar for new employees. System Source, Inc., (2004).

International Business

Jones, Raymond M. (Professor)

Journal Article, Academic Journal
Mento, A. J., Jones, R. M., *Recipients of Change: The Overlooked Link in Change Management Programs.*, 12, 2, (2004), p. 38-46.

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Jones, R. M., Kashlak, R. J., *Knowledge Flows and Economic Development Through Microenterprise Collaboration in Third-sector Communities*, New England Journal of Entrepreneurship, 7, 1, (2004), p. 39-49.

Conference Proceeding
Lorenzi, P., Jones, R. M., *The Measure, Magnitude and Meaning of Sin*, (2004), p. 78-82.

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Mento, A. J., Jones, R. M., *Recipients of Change: The Overlooked Link in Change Management Programs.*, Conference on Emerging Issues in Business & Technology, (2004), p. 280-288.

Lennon, Mark M.

Conference Proceeding
Lennon, M. M., *The Race to 4G: Understanding Japan as a Model for Strategic Leapfrogging*, 2004 IRMA International Conference, (2004).

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Lennon, M. M., *Birth and Death of a Market: Lessons from NASDAQ-Japan*, Decision Science Institute Annual Conference, (2004).

Conference Proceeding
Lennon, M. M., *Qualcomm- A Study in Continuous Innovation*, Eastern Academy of Management Annual Conference, (2004).

Law & Social Responsibility

Brown, Timothy

Book, Non-Scholarly-New
Brown, T., *Great Ideas, Gentle As Doves*, Resonant Publishing, (2004).

Book, Non-Scholarly-New
Brown, T., *Psalms and Compassions, A Jesuit's Journey through Cancer*, Resonant Publishing, (2004).

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Brown, T., *Psalms and Consolations, A Jesuit's Journey through Grief*, Resonant Publishing, (2004).

Giampetro-Meyer, Andrea M. (Professor)

Journal Article, Academic Journal
Mehri, C., Giampetro-Meyer, A. M., Runnels, M., *One Nation Indivisible: The Use of Diversity Report Cards to Promote Transparency, Accountability, and Workplace Fairness*, Fordham Journal of Corporate & Financial Law, 9, 395, (2004).

Book, Scholarly-New
Browne, M. N., Giampetro-Meyer, A. M., Williamson, C., *Practical Business Ethics for the Busy Manager*, Prentice Hall, (2004).

Gray, John A. (Professor)

Journal Article, Academic Journal
Gray, J. A., *Is Constructive Discharge a Tangible Employment Action? Pennsylvania Police v. Suders*, Labor Law Journal, Fall 2004, (2004), p. 179-195.

Journal Article, Academic Journal
Gray, J. A., *Scope of Whistleblower Protection in the State of Maryland: A Comprehensive Statue is Needed*, University of Baltimore Law Review, 33, (2004), p. 225-256.

Runnels, Michael

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Mehri, C., Giampetro-Meyer, A. M., Runnels, M., *One Nation Indivisible: The Use of Diversity Report Cards to Promote Transparency, Accountability, and Workplace Fairness*, Fordham Journal of Corporate & Financial Law, 9, 395, (2004).

Management

Cummings, Jeffrey L. (Assistant Professor)

Journal Article, Professional Journal
Cummings, J. L., *Knowledge sharing: A review of the literature. World Bank*, World Bank, (2004).

Kashlak, Roger J. (Professor)

Journal Article, Academic Journal
Kashlak, R. J., Sherman, H., *Understanding Trade Balances and Reciprocity in Global Telecom between Asia and the United States (1984-2000)*, Journal of Asia Pacific Business, (2004).

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Jones, R. M., Kashlak, R. J., *Knowledge Flows and Economic Development Through Microenterprise Collaboration in Third-sector Communities*, New England Journal of Entrepreneurship, 7, 1, (2004), p. 39-49.

Lorenzi, Peter (Professor)

Book, Chapter in Textbook-New
Lorenzi, P., *Business Education in a Globalized Economy*, Globalization: The Virtuous Vice. S. Shojai and R. Christopherson eds., (2004), p. 15.

Conference Proceeding
Lorenzi, P., *Development of initial measures of prosocial leadership*, Conference on Emerging Issues in Business & Technology, (2004), p. 8.

Journal Article, Academic Journal
Lorenzi, P., *Managing for the Common Good: Pro-social Leadership*, Organizational Dynamics, 33, 3, (2004), p. 10.

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Lorenzi, P., Jones, R. M., *The Measure, Magnitude and Meaning of Sin*, (2004), p. 78-82.

Magazine/Trade Publication
Lorenzi, P., *Sin Taxes*, Society, 41, March/April, (2004), p. 7.

Magazine/Trade Publication
Lorenzi, P., *Business Schools: More Steak than Sizzle*, BizEd, 3, 6, (2004), p. 4.

Mento, Anthony J. (Professor)

Journal Article, Academic Journal
Mento, A. J., Jones, R. M., *Recipients of Change: The Overlooked Link in Change Management Programs.*, 12, 2, (2004), p. 38-46.

Journal Article, Academic Journal
Mento, A. J., Larson, J., *Epiphany: A Story of Improving Teaching Effectiveness in an Executive MBA Economics Course*, Journal of Executive Education, 3, 1, (2004), p. 17-36.

Conference Proceeding
Mento, A. J., Jones, R. M., *Recipients of Change: The Overlooked Link in Change Management Programs.*, Conference on Emerging Issues in Business & Technology, (2004), p. 280-288.

Raelin, Jonathan D.

Magazine/Trade Publication
Raelin, J. D., DiChiara, P., Raelin, J. A., *Committed to collective leadership*, Business Officer, 37, 12, (2004), p. 32-38.

Magazine/Trade Publication
Raelin, J. D., e., *Stimulating 'leaderful' change in a senior management network*, The Systems Thinker, 15, 1, (2004), p. 8-10.

Marketing

Athaide, Gerard A. (Associate Professor)

Journal Article, Academic Journal
Klink, R. R., Athaide, G. A., *Implementing Service Learning in the Principles of Marketing Course*, Journal of Marketing Education, 26, 2, (2004), p. 145-153.

Cooke, Ernest F. (Professor)

Journal Article, Academic Journal
Cooke, E. F., *The 2004 AMA Definition of Marketing and Its Relationship to a Market Orientation: An Extension of Cooke, Rayburn, & Abercrombie*, Journal of Marketing Theory and Practice, (2004).

Klink, Richard R. (Associate Professor)

Journal Article, Academic Journal
Delvecchio, D., Jarvis, C., Klink, R. R., Dineen, B., *Leveraging Brand Equity to Attract Human Capital*, Marketing Letters, 18, 3, (2007), p. 149-164.

Journal Article, Academic Journal
Klink, R. R., Athaide, G. A., *Implementing Service Learning in the Principles of Marketing Course*, Journal of Marketing Education, 26, 2, (2004), p. 145-153.

Smith, Darlene (Associate Professor)

Journal Article, Academic Journal
Fletcher, H. D., Smith, D., *Managing for Value: Developing a Performance Measurement System Integrating Economic Value Added and Balance Scorecard in Strategic Planning*, Journal of Business Strategies, 21, 1, (2004).

Journal Article, Academic Journal
Fletcher, H. D., Smith, D., *The Balanced Scorecard: A Useful Framework for Achieving Curriculum Integration*, Journal of Executive Education, 3, 1, (2004), p. 20-31.

Van Doren, Doris C. (Professor)

Journal Article, Academic Journal
Van Doren, D. C., Smith, L., *Reality-Based Learning Methods: A Simple Method for Keeping Teaching Activities Relevant and Effective*, Journal of Marketing Education, 26, 1, (2004).

Zhang, Qiyu

Conference Proceeding
Austin, C. G., Close, A. G., Contractor, S., Song, J. H., Zhang, Q., *A Taste of a Method's Own Medicine: A Content Analysis of Content Analysis*, American Marketing Association, 15, (2004).

Conference Proceeding
Zhang, Q., Fox, R. J., *Predicting Customers' Future Purchases: An Empirical Comparison of the NBD, the NBRM, and the RFM Model*, American Marketing Association, 15, (2004).

Conference Proceeding
Song, J. H., Zhang, Q., *Why Do People Shop Online?: Exploring the Quality of Online Shopping Experience*, Marketing Theory and Applications, 13, (2004).

Operations Management

Kramer, Steven B. (Assistant Professor)

Dissertation
Kramer, S. B., *Evaluation of setup economies in cellular manufacturing*, (2004).

Sharkey, Phoebe D. (Professor)

Book, Chapter in Scholarly Book-New
Sharkey, P. D., *Simulation in Operations Research*, Encyclopedia of Biostatistics, (2004), p. 10.

Conference Proceeding
Bynum, J., Sharkey, P. D., Braunstein, J., *Age and Race Bias in Screening Mammography Practice for Women Over 65 years in Fee for Service Medicare*, American Geriatric Society, (2004), p. 8.